# The Great Immortality Fund

By Paribartana Mohanty August, 2025

### IMMORTALITY FUNDS TM THE GREAT (GIE)

A Legacy Management Scheme / Posthumous Insurance Policy for the Eminent Elite Senior Artists.

Because Immortality #n art is a structural investment

Policy No.....

# I. POLITY TYPE

Posthumous Cultural Insurance & Legacy Transmission Scheme (A charitable structural investment instrument for preserving all eminent artist's identity heritage.capital.culture. and aesthetic).

# II. POLICYHOLDER

Name	of	Master	Artist	The second secon
Date	of	Birth.		

Health Status (Tick as applicable)

Chronically III Terminal Recently Deceased Spiritually present.

# III. OBJECTIVES OF THE FUND.

- Preservation and Immortalisation of the Deceased Artist's Present Legacy. archive
- To protect preserve (archivee) and reproduce (propagate) the artistics genuine and cultural contributions of the eminent elite Artist.
- To actively shape present cultural conditions in which the artist's legacy is discursively inserted into exhibitions, catalogues, textbooks, blennales, pedagogies, and future retrospective.
- 2. Nurtuting Surrogate Progeny
- marginalized Fo identify and promote emerging young 'talents' from martinalised backgrounds who may perform the role of legacy-bearers.

-To provide grants, scholarships, mentorship, and infrastructural access to artists aligning with the artist's style, values, and ideological canon.

# IV. RIDER CLAUSES (CONDITIONAL ADDENDUMS)

Vacuum Hereditary Vacunum Clause:

Applicable if the policyholder has no biological progeny or willing heirs, In this case,

GIF assumes full responsibility for estate, ideology, and aesthetic afterlife.

# Canon Compliance Clause:

All grantees under this scheme shall agree to absorb reflect and extend the aesthetic and moral compass of the deceased artist, embracing their conceptual framework as foundational.

This includes the rotating adoption of the artist's materials mediums, subjects, styles, technique, ideologies, and philosophical inclinations, the reby sustaining the master's presence through dispersed yet faithful proxies.

### Y. RATIONALE

In a climate of cultural instability, fleeting fame, institutional precarity, inheritance loopholes, family disputes, tax theatrics, and the ever expanding discourse on nepotism the Great Immortality Fund "offers an ethical symbbolic and financial model to secure and enshrine elite artistle or intellectual labour, artistic

GIF reframes the burden of inheritance as an upportunity for curated redistribution -- ensuring the mythos and material wealth of the elite agtist trickles down into select, compatible hands. It bli offers consolation for the master's isolation loneliness, guilt and late career existential crises.

### VI. COVERAGE AND BENEFITS Memorialization

- A. Estate Conversion and Memoraalisarion
- Tangible assets (bungalows, apartments farms, studio lofts, luxiru vehicle and other assets) will be converted into:
  - Trust-run Museum Archival Repositories Trust-run Museum ' Artists' Residency.
- Intangible assets(copyrights, image licenses, awards, archival documents.email drafts. WhatsApp measages) shall be curated and sanctified.

\* B. Grant Disbursal Mechanisms

## GIF will issue annually:

- 4 Immortality Fellowships TM
- 3 Memorial Research Grants
- 2 Legacy Artist Residencies TM
- 1 Posthumous Symposium (per year)

## VII. ADMINISTRATIVE STRUCTURE

Appointed Trustees(Legacy Executors) tantrums

- ... Curators who survived the artist's stantrums
- Museum directors with shared investment interests
- Institutional friends (self appointed)
- Canonical gatekeepers, CEOs, and sentimental allies and faithfuls \*(All to be nominated pre-or post mortem) \*

### VIII. IMMORTALITY METRICS

- Monthly mentions in academis texts.symposiums.and grant applications.
- Presence in syllabi or retrospective art histories
- Social media traction (Posthumous)
- Ganonical endurance over 3-5 art market cycles
- \*(All mention should priorities deceased artist's surname or family name) \*

### IX. MORAL CLAUSE

GIF shall not be held liable or responsible for:

- \* The policyholder's self-delusion or diminishing public interest during their lifetime.
- \* The policyholder's past "criminal" records-intent or activities during their lifetime.
- # If the posthumous artist's ideological framework comes under Government's scrutiny.
- \* Scandals, smear campaigns, being cancelled, or legacy implosions instigated by new blographers, critics, former lovers, or disillusioned proteges.
- \* Claims fromum unacknowledged children, illicit, affairs, domestic staff.cult followers.or estranged students seeking intellectual or emotional inheritance.

- Obsolete or now problematic aesthetics, racists/fascists/ sexist/casteist remark or statements performances or pedagogical practices once heiled as "radical" or "visionary now backfiring.
- Ethical concerns arising from the artist's use of unpaid interns, exploiration and harassment undwr caste/gender privilege, colonial nostaigia, or institutionalgatekeeping.
- Subsequent disputes among trustees, foundation board members or cultureal custodians over the interpretation of the master's "true intent."
- Any criminal, spiritual, or & karmic liabilities incurred prior to or after the artist's demise, including unpaid taxes, unpaid loans, or unfinished epies,

All responsibilities for such matters rests with the deceased's reputation management team.pub lic relations agency (if applicable). or the artist's faithful management/caretaker/astrologer.

### X. DISCLAIMER & LEGAL PROTECTION.

The Great Immortality Fund " is not a replacement for legal will or standard property distribution. It is a symbolic-spiritual insurance policy intended to:

- Offer the deceased an elegant exit.
- Provide the living a career opportunity.
- ease guilt and cure trauma through structured philanthropy. -ovm
- Enable cultural restitution in a formal palatable to upper caste/upper-class/exclusionary aesthetics.

This documents is protected under the National Cultural Protection Act. (Draft Pending) and cannot be revoked unless deemed irrelevant by future canon.

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New Delhi.